



利郎 LILANG

CHINA LILANG LIMITED

中國利郎有限公司

Stock Code 股份代號 : 1234

全年業績

利郎 LESS IS MORE

和群 LESS IS MORE





LESS IS MORE

DTC

LESS IS MORE

利郎 LESS IS MORE

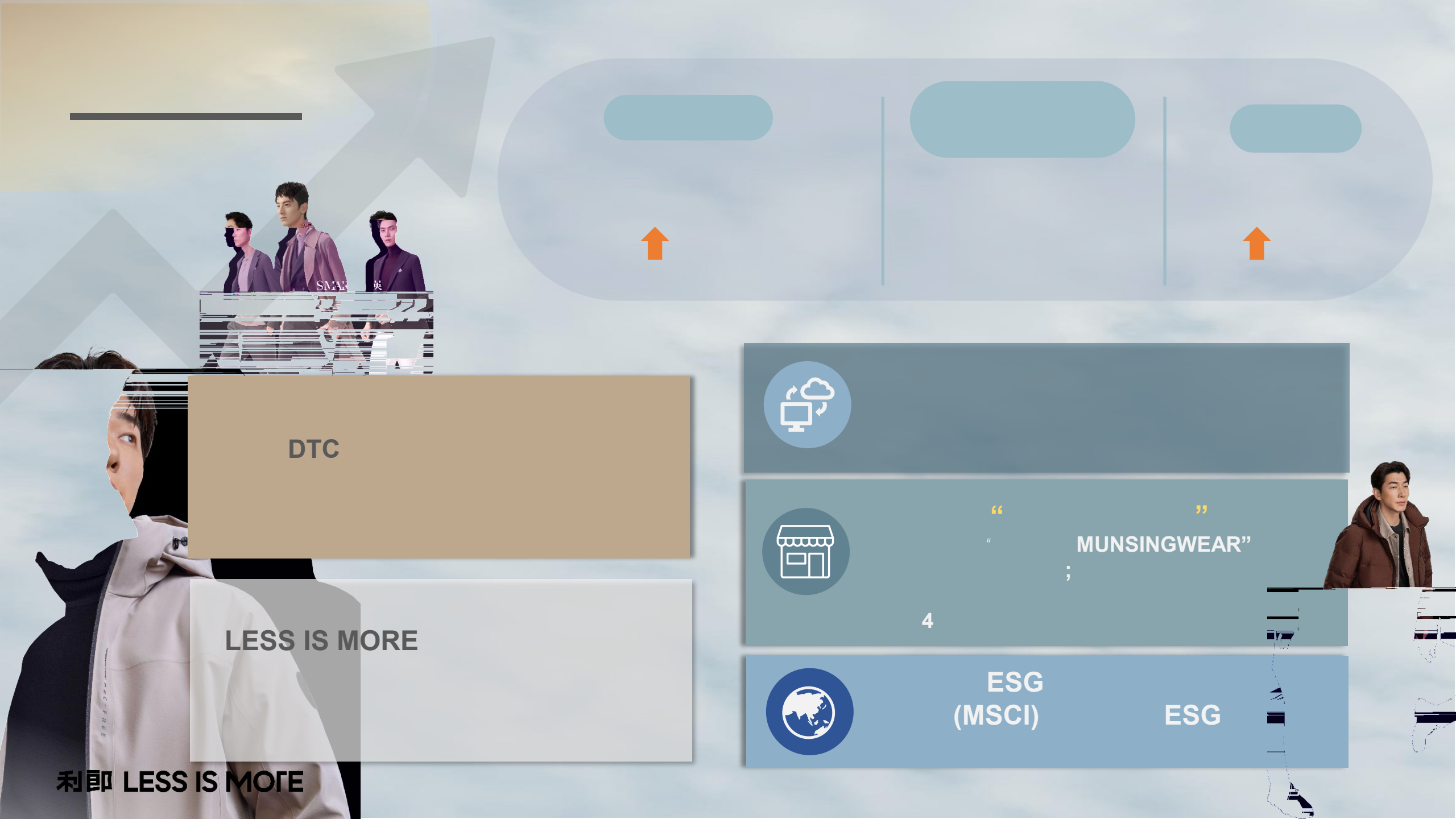


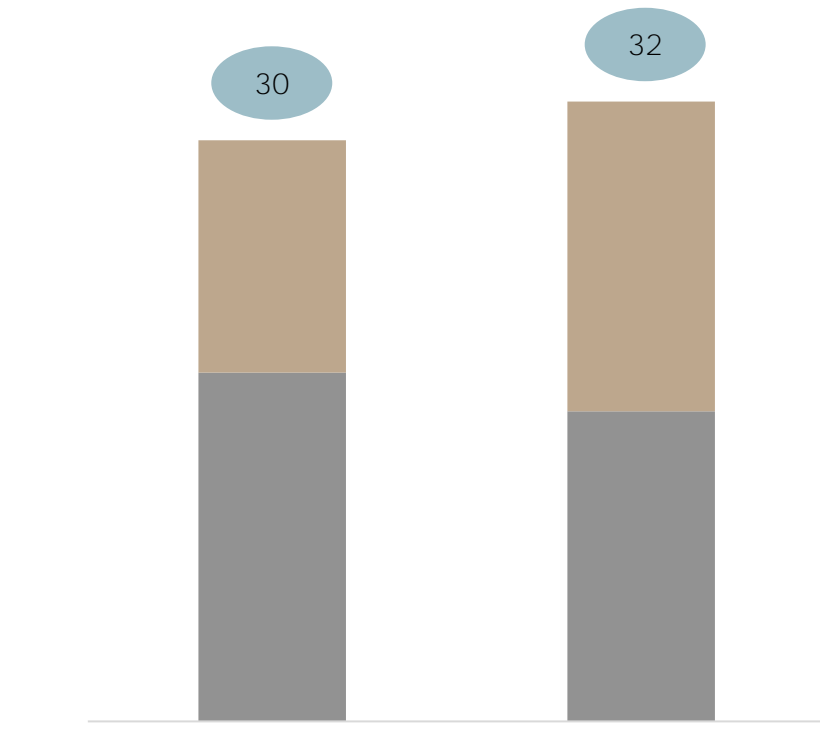
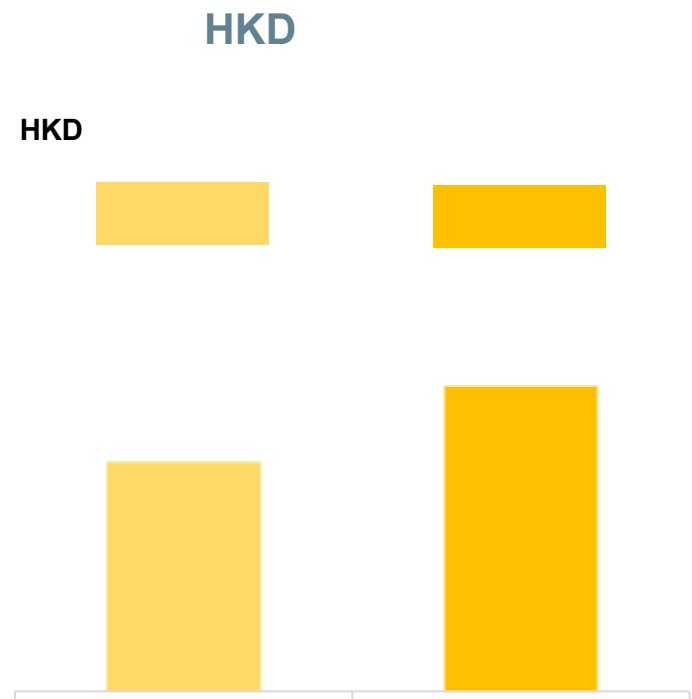
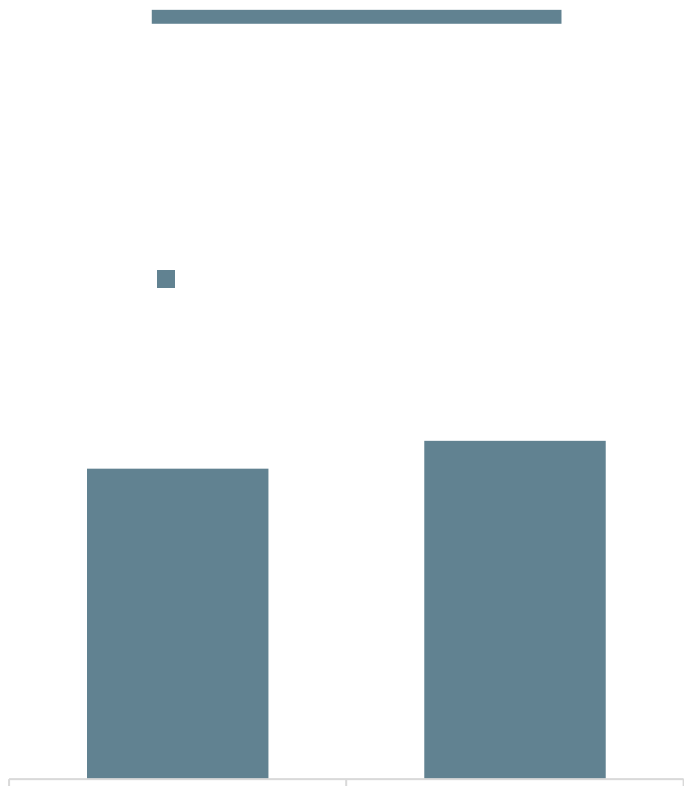
“ ”
“ ”
MUNSINGWEAR”
;

4

ESG
(MSCI)

ESG





- 1 0 4
- 1 1.
- 77

- 17 .
- .4

- 0 4

拒水羽绒

无惧寒冷

拒水更保暖

张亮

利郎 LILANZ

利郎 LESS IS MORE

DTC

GPM

OPM

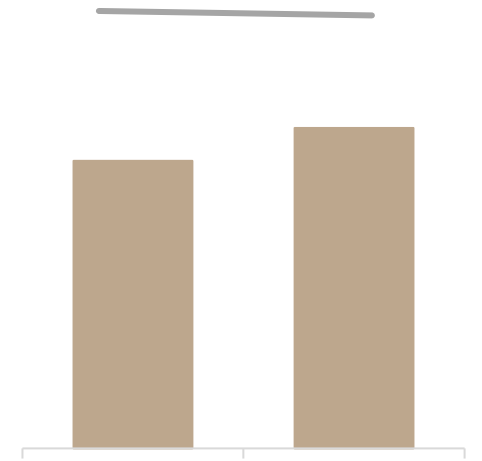
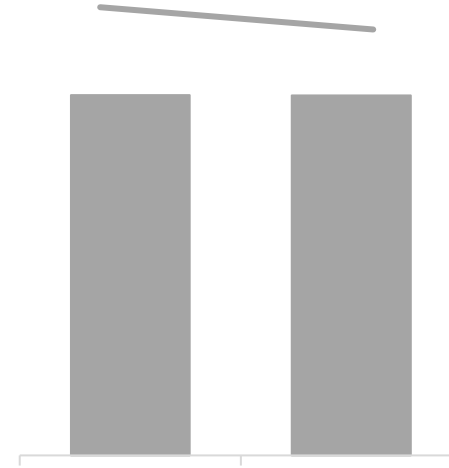
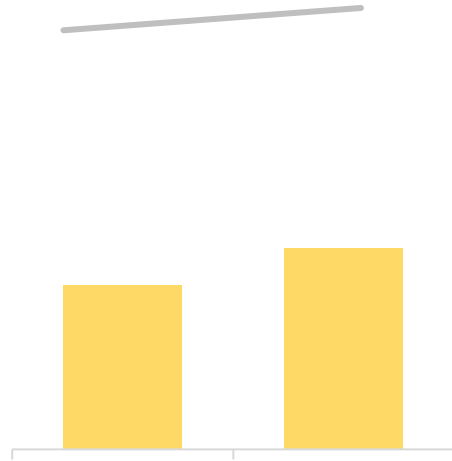
NPM

RMB

RMB

RMB

RMB



- 11.5%
- 40.70

- 1.9p.p
- 49.6%

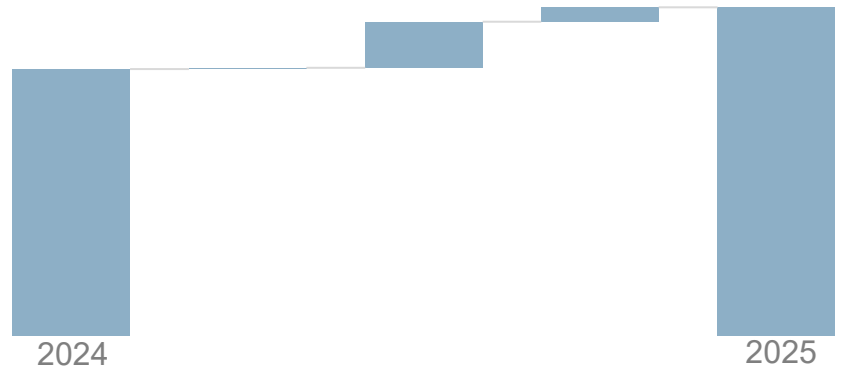
- 0.1 p.p.
- OPM 13.6%

- 9.0%
- NPM 12.3%



•		1,258.6	2024	199.6
A.			12.0%	4.1
				487.3
B.			12.4%	148.8
	504.4			
C.			6.5%	46.7
	266.9			
•		229.2		5.6%

RMB



RMB



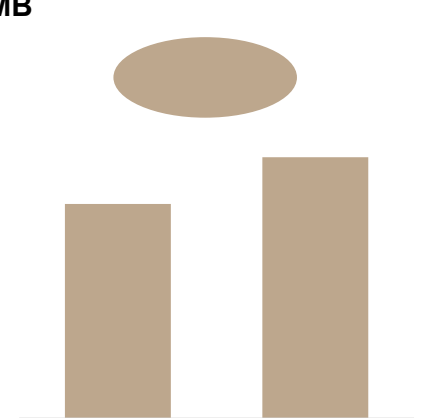
RMB



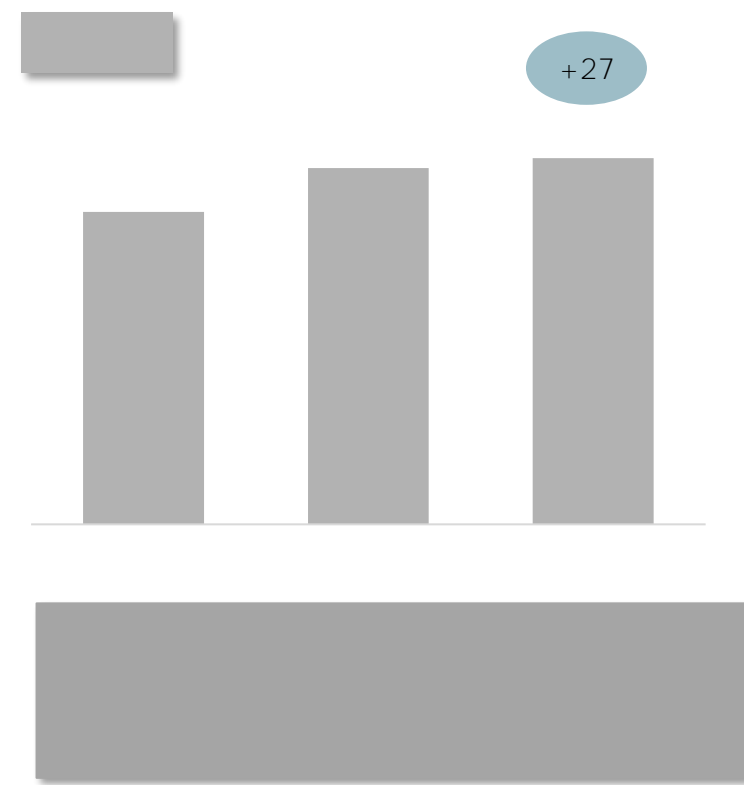
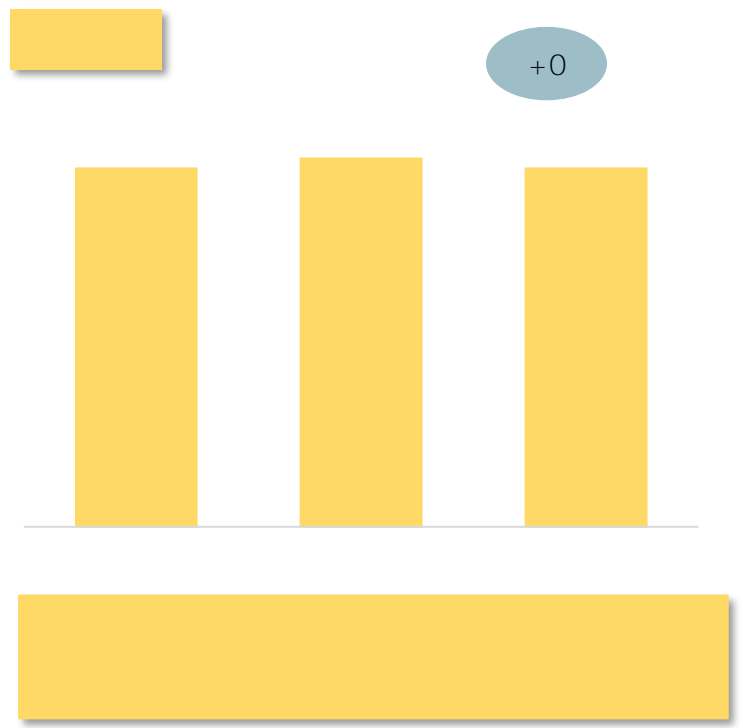
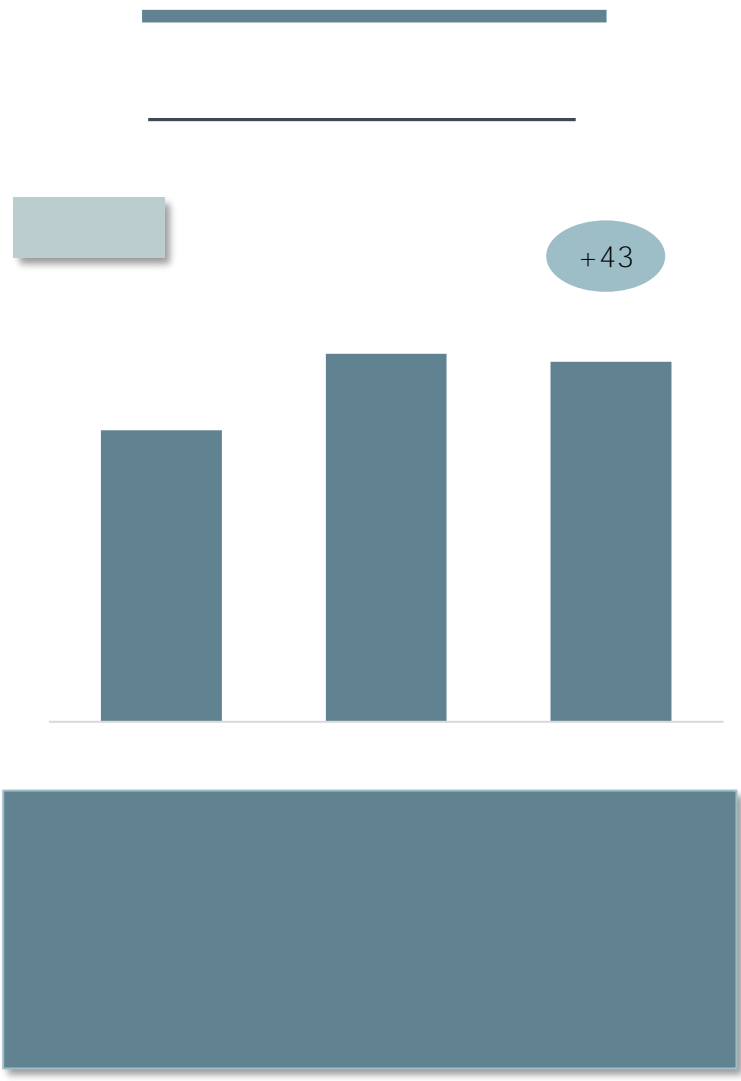
RMB



RMB



利即 LESS IS MORE



利即 LESS IS MORE

(RMB)

0 4

0 5

5.27

5.38

(3.06)

5.70

(4.71)

(8.16)

8.26

11.17

RMB

RMB

+

-

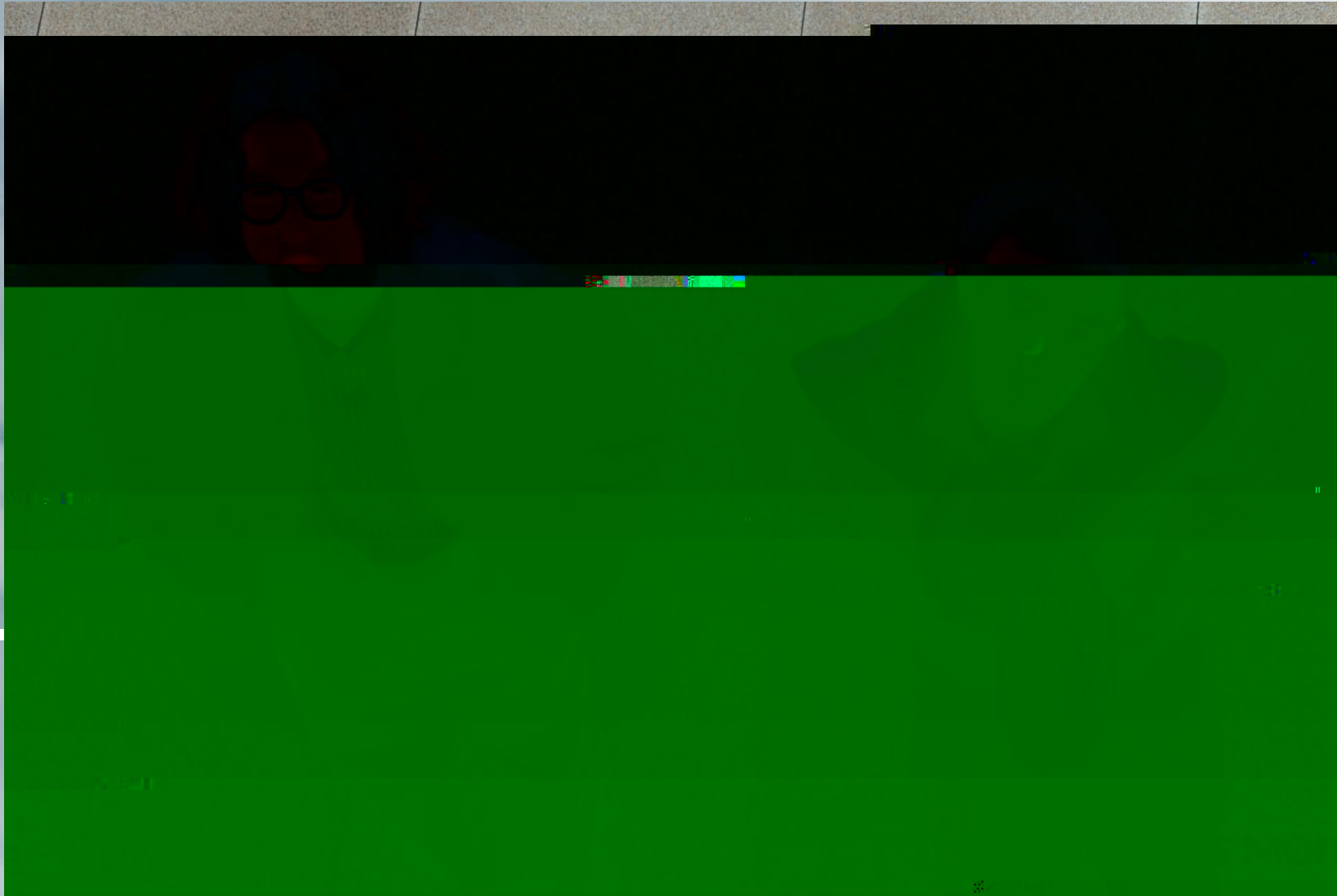
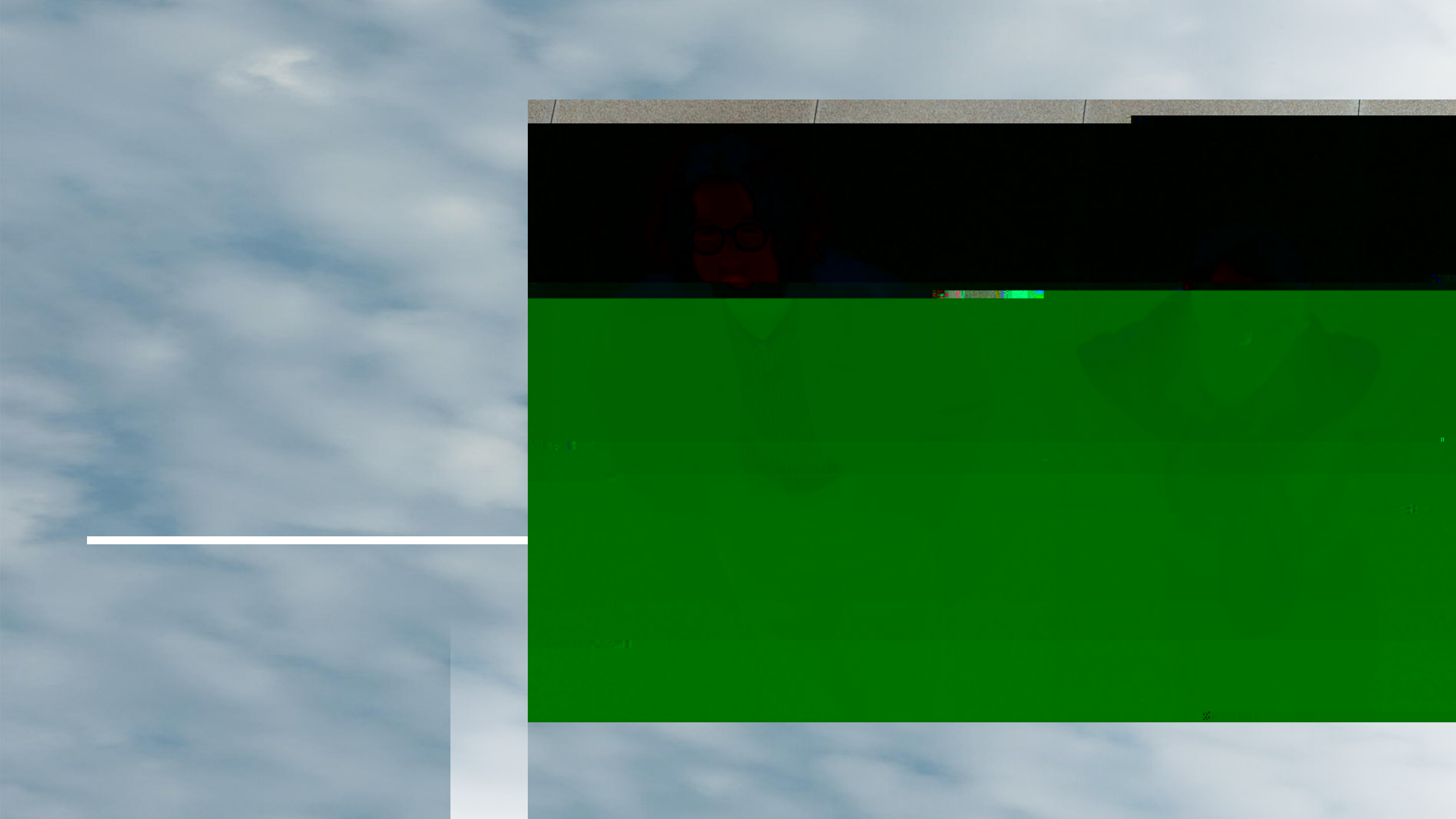
*

=

*

/

利即 LESS IS MORE





FY2025

↑ 11.5%

40.49

LILANZ

↑ 6.0%

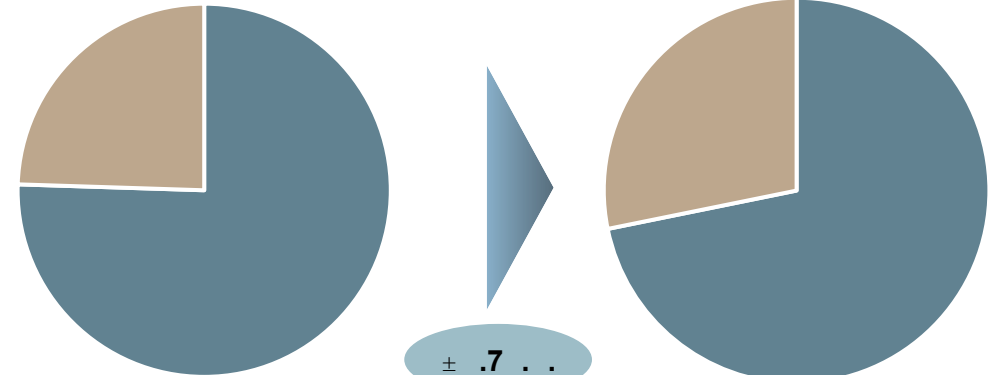
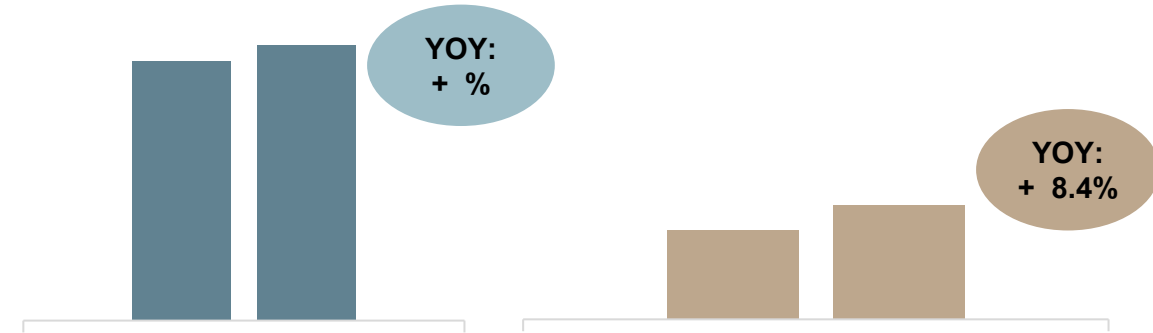
DTC ;

利郎 LESS IS MORE

↑ 28.3%

利郎 LESS IS MORE

RMB



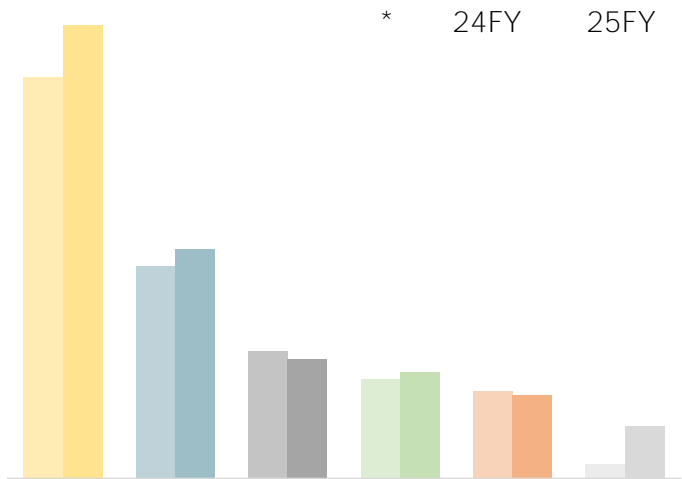
FY2024

FY205

± .7 . .



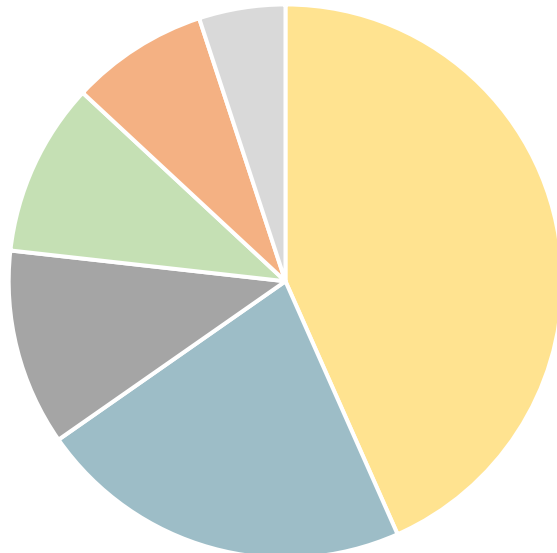
FY25



- DTC
-
-
-



FY25



2.5

12.8%

DTC

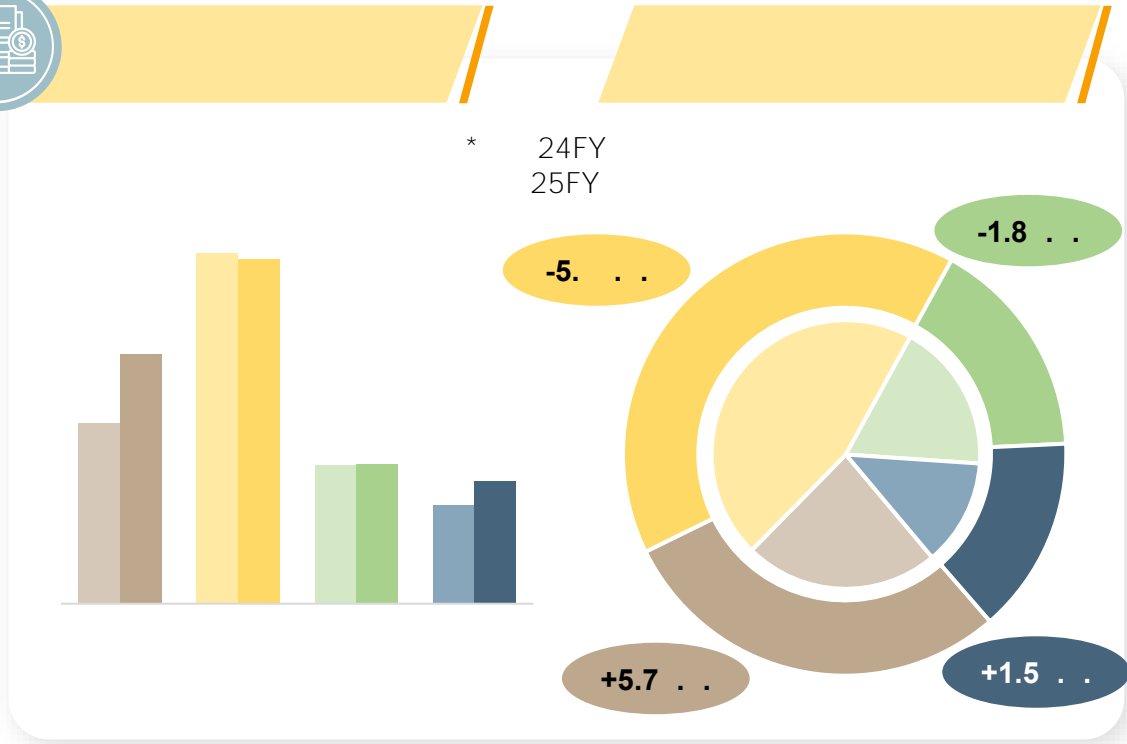


FY25

2025 12 31

2,817

44



DTC

39%



457	75		
983	-11		
1,377	-20		
1,311	-119		
1,135	99		
371	64		
2,817	44		

- 44 27,690
- 75 11 20
- 22 28 11
- 47 2



SMART#

" # "

SO

&IP

POLO

PRONOUNCE

LESS IS MORE

"

"

"

"

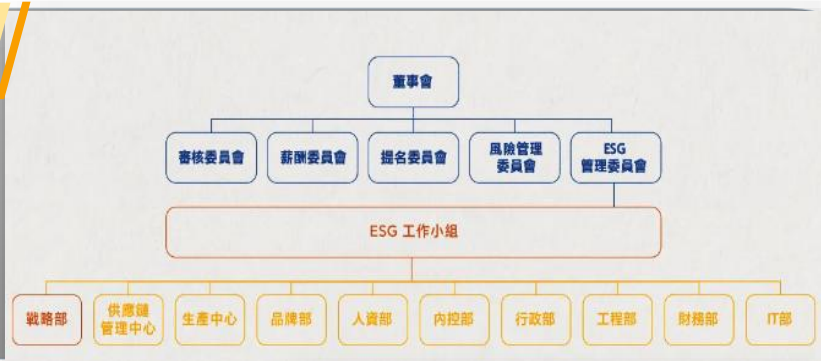
"

"

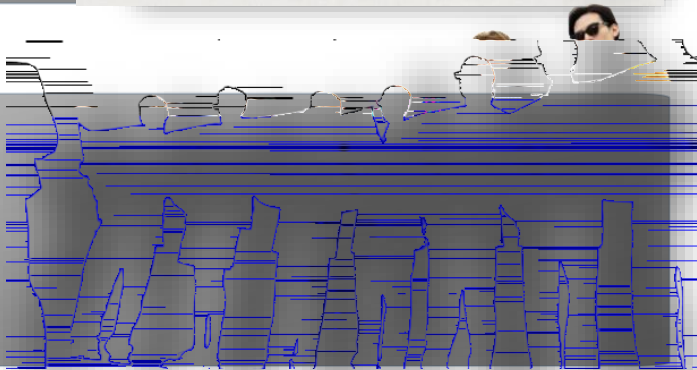


利郎 LESS IS MORE

ESG –



ESG



利郎 LESS IS MORE

88

773

25

150

300

200

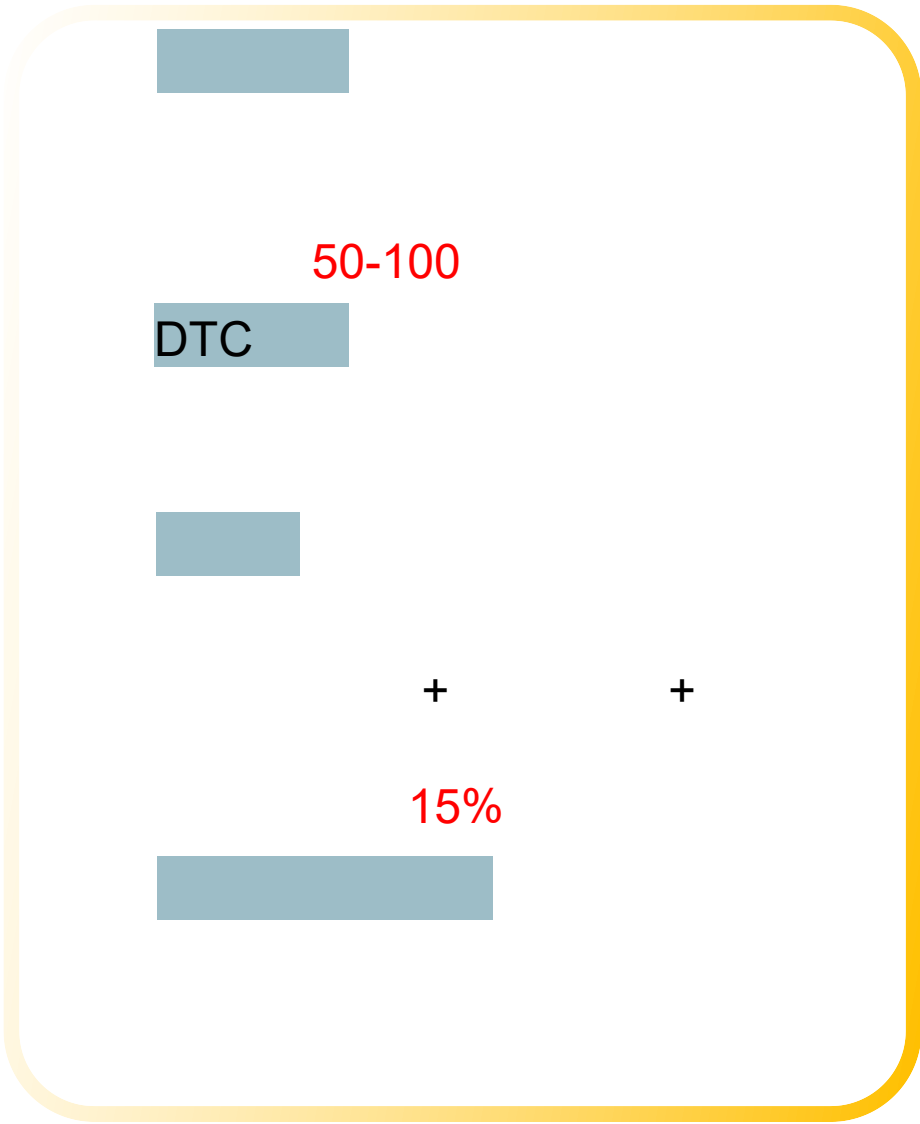
1,500

100

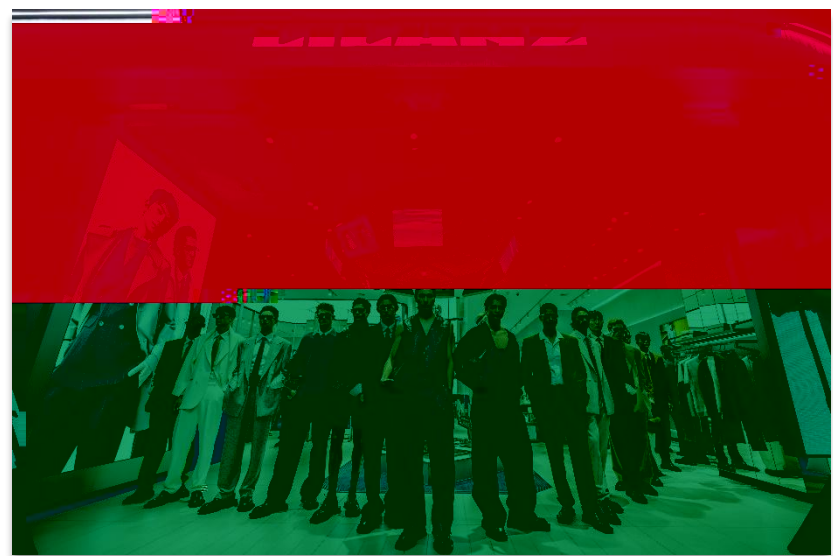


搭在一起

利郎 LESS IS MORE



10+%



Munsingwear 



利即 LESS IS MORE



为即 LESS IS MORE

DISCLAIMER
