

**LILANZ 利郎**  
**CHINA LILANG LIMITED**  
**中國利郎有限公司**

(Stock Code: 1234)

**2019 FALL TRADE FAIR RESULTS**  
**AND**  
**OPERATIONAL UPDATE**

This announcement is published on a voluntary basis by the board of directors (the “**Board**”) of China Lilang Limited (the “**Company**”, together with its subsidiaries known as the “**Group**”) to provide an operational update on the business of the Group.

**2019 Fall Trade Fair Results**

The Group has recorded 21% growth in total order value (in terms of wholesale value) year-on-year in its 2019 fall trade fair. The average selling price by product category of the fall collection is similar to that of last year.

**Same-Store Sales Performance During January To February 2019**

The “LILANZ” stores, which have been in operation for more than 18 months by the Group’s distributors and sub-distributors, recorded high single-digit same-store sales growth (at retail value) on average for the period from January to February 2019 as compared to the same period in 2018.

**The trade fair results and same-store sales performance data do not constitute, represent or indicate directly the full picture of the Group’s revenue or financial performance.**

**This announcement is based on the Board's preliminary review of the draft unaudited operational data of the Group and the information currently**