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LILANZ 利郎

CHINA LILANG LIMITED

中国利郎有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1234)

This announcement is published on a voluntary basis by the board of directors (the " ") of China Lilang Limited (the " ", together with its subsidiaries known as the " ") to provide an operational update on the business of the Group.

The Group has recorded 23% growth in total order value (in terms of wholesale value) year-on-year in its 2019 spring and summer trade fair. The respective average selling price of some product categories of the spring and summer collections has increased marginally as compared to that of last year to reflect the increase in raw material cost.

The "LILANZ" stores, which have been in operation for more than 18 months by the Group's distributors and sub-distributors, recorded high single-digit same-store sales growth (at retail value) on average for the period from July to August 2018 as compared to the same period in 2017.

By order of the Board

Chairman

Hong Kong, 4 September 2018

As at the date of this announcement, the executive directors are Mr. Wang Dong Xing, Mr. Wang Liang Xing, Mr. Wang Cong Xing, Mr. Cai Rong Hua, Mr. Hu Cheng Chu and Mr. Pan Rong Bin; and the independent non-executive directors are Dr. Lu Hong Te, Mr. Nie Xing and Mr. Lai Shixian.