"In the first half year, the society in Mainland China has returned to normalcy and the economy has gradually emerged from COVID-19's impact, with physical stores resuming normal operation and the consumer goods retail market recovering. We have also benefitted from the lifting of lockdown and control measures and the resumption of social activities, and have used the opportunity to upgrade

popularity among consumers. During the reporting period, total retail sales of the Group's products maintained positive growth, achieving single-digit growth year-on-year."