

LILANZ 利郎

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Results Highlights

- Revenue increased by 23.9% to RMB1,354 million
- Net profit was RMB271 million
- Earnings per share was RMB22.7 cents
- Interim dividends totaled HK 18 cents per share
- Sell-through rate of products has increased after around

- As most of the stores of the Smart Casual Collection have switched to direct-to-retail model since mid-2020, store efficiency gradually improved and the inventory level continued to decline
- Total retail sales of the Group's products in the first half of the year increased by 25%-30% year-on-year

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傳鑒國際廣告獎
第十屆 國際大獎

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