



“Lilanz”



## “L2” Soared by 135% for the 2011 Autumn and

7 June 2011 (Hong Kong)

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234), one of the leading menswear companies in China, is pleased to announce that the 2011 Winter Sales Winter Sales for was successfully held in Jinjiang, Fujian. Total order value recorded a remarkable year-on-year growth of 34%, with double-digit growths of both average selling price and sales volume.

In addition, the 2011 Autumn and Winter Sales Fairs of t sub-brand launched just last year, were also held in January and April 2011, respectively. Total sales orders posted a significant surge of 135% as compared with last year.

China Lilang is one of the leading PRC menswear enterprises. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business and casual apparel for men. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC.

The Group offers its customers designs for all seasons under its core brand and sub-brand and casual purposes. Its products include suits, jackets, shirts, trousers, sweaters consumers through 2,885 retail outlets operated or subcontracted by 87 distributors nationwide.

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