

(For Immediate Release)

LILANZ 利郎

China Lilang Limited
中國利郎有限公司

China Lilang Announces Sales Order Growth for 2012 Winter Sales Fair "LILANZ" and "L2" Sales Orders Increased by 11.5% and 40.5% Respectively

On December 12, 2011, China Lilang Limited ("China Lilang" or the "Company", listed on the Shanghai Stock Exchange, known as the "Group"; stock code: 1234), one of the leading brands in the apparel industry, announced that sales orders for its core brand "LILANZ" and sub-brand "L2" were successfully increased by 11.5% and 40.5% respectively during the 2012 Winter Sales Fair. The Group's management expressed confidence in the strong performance of "LILANZ" and "L2" brands, which are expected to drive the company's growth in the coming year. The Group will continue to focus on product innovation and brand building to meet the needs of consumers.

The Group's management also announced that the company has signed a strategic partnership agreement with a leading distributor to expand its market reach. The agreement will help the Group to better serve its customers and improve its operational efficiency. The Group's management also announced that the company has initiated a series of measures to optimize its production process and reduce costs, which will help to improve the company's profitability. The Group's management also announced that the company has initiated a series of measures to improve its brand image and increase its market share.

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About China Lilang

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The Group offers its customers designs for all seasons under its core brand "LILANZ" and
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December, 2011, the Group's products were sold to consumers through 3,268 retail