

(For Immediate Release)

LILANZ 利郎

China Lilang Limited
中國利郎有限公司

China Lilang's Main Brand "LILANZ" Receives "Asia's 500 Most Influential Brands" Honor

(28 September 2012)

together with its subsidiaries

menswear companies in China, is pleased to announce that the Group

was

accredited Asia's 500 Most Influential Brands awards by the World Brand Lab.

World Brand Lab is recognized as one of the

valuation agencies. Its experts

One of the

Asia's 500 Most

Influential Brands is the brand influence in Asia, including the ability to explore and capture the market as well as profitability of the individual companies. The basic benchmarks of World Brand Lab to evaluate brand influence include market share, brand loyalty and the leadership in Asia. The

inclusion of LILANZ Asia's 500 Most Influential Brands us renowned brands in

Asia fully recognized as well as the

brand influence in Asia.

Mr. Wang Dong Xing, Chairman and Executive Director of China Lilang commented,

honored to have LILANZ received Asia's 500 Most Influential Brands awards. This signifies the

effort over the years in

brand image. Looking ahead, the Group will continue to enhance its brand image and assure a

-End-

About China Lilang

China Lilang is one of the leading PRC menswear enterprises. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business casual menswear. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in the PRC.

sub- ar products are designed for business casual purposes. Its products include suits, jackets, shirts, trousers, sweaters and accessories. As at 30 June, 2012 products were sold to consumers through 3,386 retail outlets operated or subcontracted by 97 distributors nationwide.

For further inquiries, please contact:

iPR Ogilvy Ltd.

Charis Yau/ Veronica Hui/ Vivian Wong

Tel: (852) 2136 6183/ 3170 6752/ 3920 7645

Fax: (852) 3170 6606

Email: charis.yau@iprogilvy.com/ veronica.hui@iprogilvy.com/
vivian.wong@iprogilvy.com