

# LILANZ利郎

中國利郎有限公司

(28 May 2013 Hong Kong)

together with its subsidiaries a leading menswear company in China, announces the results of its 2013 Winter Sales Fairs.

Compared with the 2012 Winter Sales Fair, the total order value for the Group's core brand in the 2013 Winter Sales Fair decreased 16%. This decline was narrowed from that of the 2013 Autumn Sales Fair. The Group's sub- at the 2013 Winter Sales Fair reported a low single-digit growth in the total order value.

The management believes that the order levels mainly reflect the Group's efforts to strengthen the management of retail channels and inventory, and the appropriate control over the level

China Lilang is a leading PRC menswear enterprise in the PRC. As an integrated fashion enterprise, the Group designs, sources, manufactures and sells high-quality business casual and fashion casual menswear. Its products are sold across an extensive distribution network, covering 31 provinces, autonomous regions and municipalities in  
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include suits, jackets, shirts, trousers, sweaters and accessories.

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